## INTRODUCING KRISS AKABUSI

To enable Kriss to both reinforce and re-iterate messages that are key to your event, it is important that you try and recap on the issues that have been discussed throughout the day when making your introduction.

Therefore we have taken the opportunity to provide you with a sample introduction.

"MANY PEOPLE TALK ABOUT SUCCESS IN THE ARENA, BUT OUR SPEAKER HAS ACTUALLY BEEN THERE.

9 YEARS IN THE ARMY PHYSICAL TRAINING CORPS PREPARED THIS INDIVIDUAL'S ATHLETIC CAREER WHICH LED TO MAJOR OLYMPIC AND WORLD CLASS ACHIEVEMENTS.

HIS GREATEST INDIVIDUAL TRIUMPH WAS BECOMING THE EUROPEAN CHAMPION WHILE BREAKING DAVID HEMERY'S 22 YEAR OLD BRITISH 400M HURDLE RECORD.

HOWEVER, HE WILL ALWAYS BE REMEMBERED AS PART OF OUR RECORD BREAKING WORLD CHAMPIONSHIP RELAY TEAM THAT BEAT THE MIGHTY AMERICANS AT THE 1991 WORLD CHAMPIONSHIPS IN TOKYO.

HAVING AMASSED THREE OLYMPIC MEDALS, AS WELL AS WORLD, EUROPEAN AND COMMONWEALTH TITLES, OUR SPEAKER WAS BESTOWED WITH AN EVEN GREATER HONOUR IN 1992: AN MBE AWARDED BY HER MAJESTY THE QUEEN.

OUR SPEAKER THEN RETIRED FROM THE WORLD OF ATHLETICS AFTER THE BARCELONA OLYMPICS. AS WELL AS WORKING IN THE MEDIA, HE HAS OVER THE LAST 20 YEARS DEVELOPED HIS PASSION FOR PUBLIC SPEAKING. HE IS A FOUNDING MEMBER OF THE PROFESSIONAL SPEAKERS ASSOCIATION AND IS GENERALLY CONSIDERED ONE OF THE LEADING MOTIVATIONAL SPEAKERS IN THE UK.

SO DELEGATES, WE HAVE TALKED ABOUT...... (E.g. Passion, performance and commitment) LADIES AND GENTLEMAN PLEASE GIVE A WARM WELCOME TO SOMEBODY WHO KNOWS WHAT IT IS LIKE TO PERFORM BOTH AS AN INDIVIDUAL AND A TEAM PLAYER."

.....KRISS AKABUSI MBE

